

CASE STUDY

Hollis leads the way towards a greener future by raising awareness and knowledge of climate change internally.





“We noticed an increase in interest in ESG from both clients and colleagues. This led us to want to roll out a large-scale training opportunity for all employees to upskill their knowledge of sustainable buildings and specifically the BREEAM certification that is highly regarded in the industry.”

Katherine Beisler, Head of ESG Consulting, Hollis.

After noticing an increase in clients' interest in ESG, Hollis rolled out a large-scale training programme for all property professionals and business support staff to further expand on the teams knowledge of sustainable buildings. This led to providing value-add service and as a result winning more clients.

Challenge

Hollis is committed to placing ESG at the forefront of all aspects of the business and educating their staff has a large role to play. They needed to up-skill their workforce comprising of a mix of skillsets from different industries and technical backgrounds and BREEAM training was the ideal solution.

Hollis works with owners, occupiers, developers, and funders, across both private and public sectors, to help them get more out of their real estate. The company owes much of its success to its pragmatic, problem-solving approach to helping create a sustainable future for the built environment and communities within it.

BREEAM Associate



Duration:
30 hours CPD



Skill level:
Beginner



Online course:
Self-study



Professional
satisfaction



A significant part of
your CPD



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Solution

Hollis worked with BRE on a tailor-made, large-scale training program. In June 2021, 100 employees from across the whole business signed up to BREEAM Associate training, an introductory course to sustainable buildings.

This encouraged employees to support Hollis in reaching their internal objectives and deepening their overall understanding of sustainability within the real estate market. They have also enrolled a further 20 employees from from their project management, ESG consulting and M&E services on the BREEAM AP (Design and Site) training course.

How Hollis measured success

Hollis are now increasingly involved in delivering ESG - focused projects and advice for clients, equipping them with advanced knowledge of sustainable buildings and achieving BREEAM certification.

“Undertaking the BRE training has given me the confidence to explore how we can undertake BREEAM natural light assessments as part of our ongoing future service development. The assessment criteria for BREEAM is very similar to elements of the new European Standards for daylight and sunlight in buildings (EN 17037). I therefore feel this will be a great opportunity to expand my understanding and implement the knowledge acquired in my current role” explains Karla Scott Castro, Senior Project Manager at Hollis.

Benefits



Knowledge

Increased knowledge allows Hollis to meet global commitments and regulations



Visibility

Level of expertise within Hollis on environmental sustainability and design increased, following a successful training programme



Workplace engagement

Staff involvement across the company helps Hollis to deepen the understanding of sustainability within the real estate market.



Cost-effective results

Bespoke large-scale training helps Hollis to understand the behaviors needed to achieve cost-effective results.



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About Hollis

Hollis – an international, independent real estate consultancy – works with owners, occupiers, developers, and funders, across both private and public sectors, to help them get more out of their real estate. Their team of experts cover all dimensions of real estate consulting including surveyors, engineers, technical specialists, consultants, and project managers. The company owes much of its success to its pragmatic, problem-solving approach to helping create a sustainable future for the built environment and communities within it.

HOLLIS

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About BRE Academy

The BRE Academy is your trusted knowledge partner on the way to a greener, safer and more sustainable future. Using cutting-edge science and tutors with a wealth of practical experience we deliver the most relevant training for the sustainable built environment, fire safety and building information management in real estate, infrastructure, manufacturing, public sector and construction for individuals and businesses. As a profit-for-purpose, your fees are invested into further research to mitigate climate change and make buildings safer.



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